

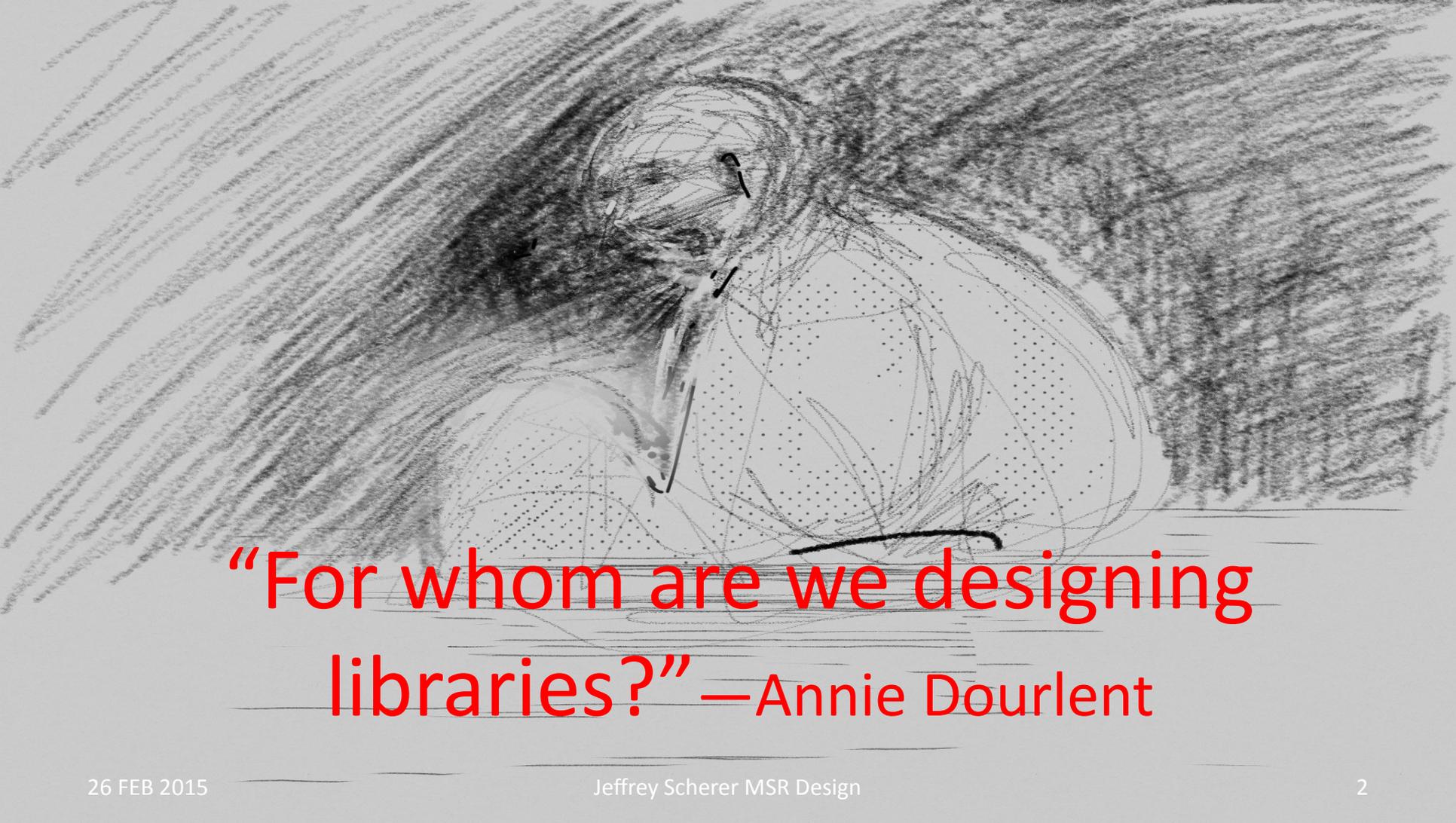
# Change

“I see the task of architecture as the defense of the authenticity of human experience.” —Juhani Pallasmaa, Architectural Theorist

*the inertia of the status quo*

Jeffrey A Scherer, FAIA  
MSR Design  
Minneapolis, MN USA +  
Merida, Yucatan MX





**“For whom are we designing  
libraries?” —Annie Dourlent**

“It’s a lot easier to design a utopia than to deal with the complex reality of a present time and place. You don’t have to deal with the tension between memory and invention. You just take one or the other. If you do that, you inevitably create architecture that is thin, bloodless, weak, and boring.”

-ROBERT CAMPBELL, Pulitzer Prize winning architectural critic

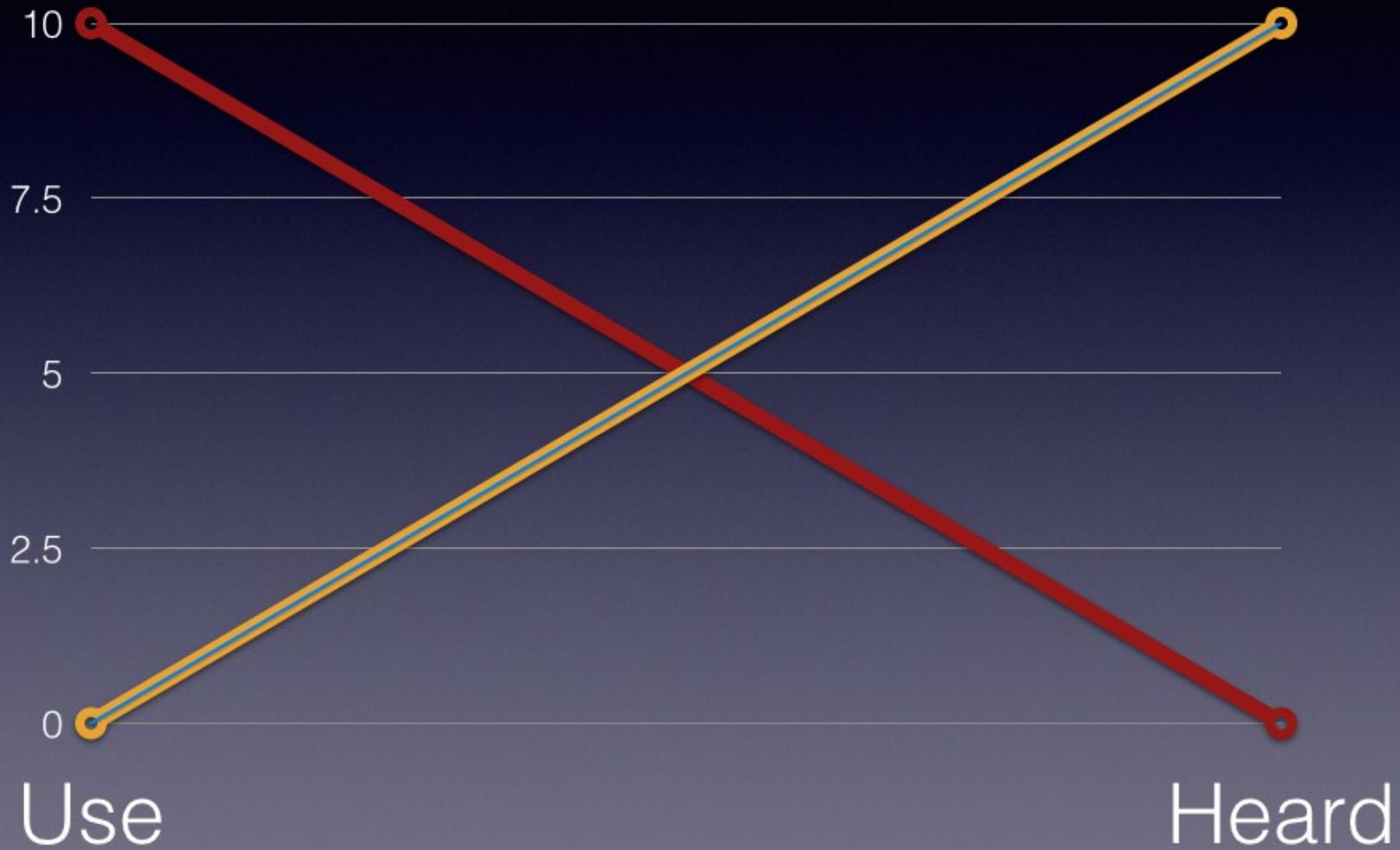
<b>Principle</b>	<b>Round (history)</b>	<b>Flat (21<sup>st</sup> century)</b>
Print	High density (obscure)	Low density (obvious)
Reference	Print from the shelf	Computer
Study	Individual	Group, collaborative + single
Help	Librarian as oracle	Librarian as companion
Meeting	Fixed + predetermined	Reconfigurable and smart
Power	Fixed in the wall	Anywhere
E-information	Hard wired access point	Ubiquitous wireless
Seating	Individual: rigid	Individual: options
Rooms	Enclosed with fixed walls	Moveable
<b>Materials</b>	Person-to-person	<b>Person-to-machine</b>



“Ideas and products and messages  
and behaviors spread just like viruses  
do.” —Malcolm Gladwell

# Catching the idea virus

- The loudest is not always the smartest
- The absent need to be heard
- What is said is not always what is meant
- Present does not mean prescient
- Trust comes with time and respect
- Discussing the building is often about something else



# Innovate or Protect

- Plan in the dark
- Fear exposes weak points
- What is protected may need the most innovation



Architects do not know everything...

Often people listen only with the intent of replying.



Glidden Typewriter 1873



Grid Systems Laptop 1979



Motorola DynaTAC 1983



Kindle 2007



Microfiche (1961)



IBMTyep 1 Diskette 1973 (Floppy Disk)



Apple 2GS 1986



iPhone 2007



Electric Typewriter (1961)



Compact Disk 1980 (CD)



Laptop Computer



iPad 2010

technology  
changes,  
humans  
don't.





**service**

21st century library

improve efficiency

increase technology

increase study space

increase gathering space

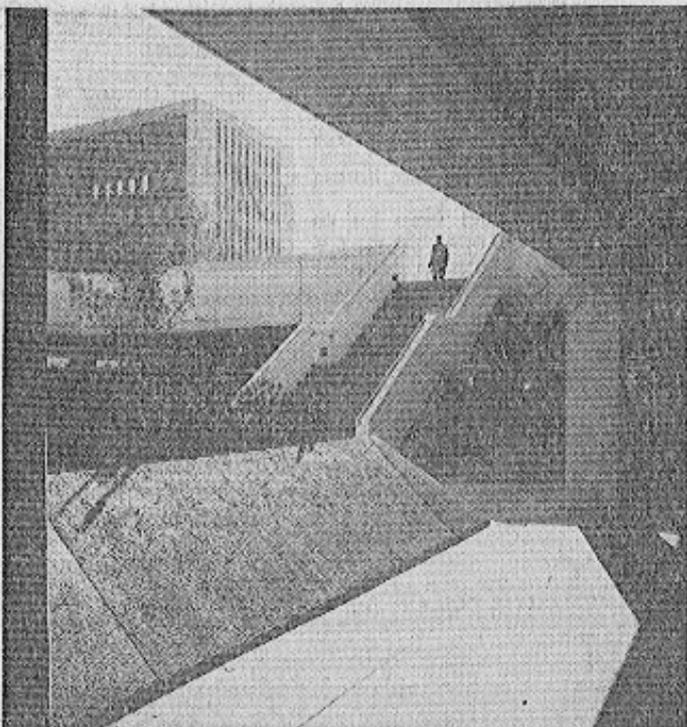
better access

# Tulsa City-County Library

*reinvention*

# The Tulsa Tribune

TULSA, OKLA., THURSDAY, NOV. 27, 1969  
SECTION J—PAGE 1



## Downtown Thing of Beauty

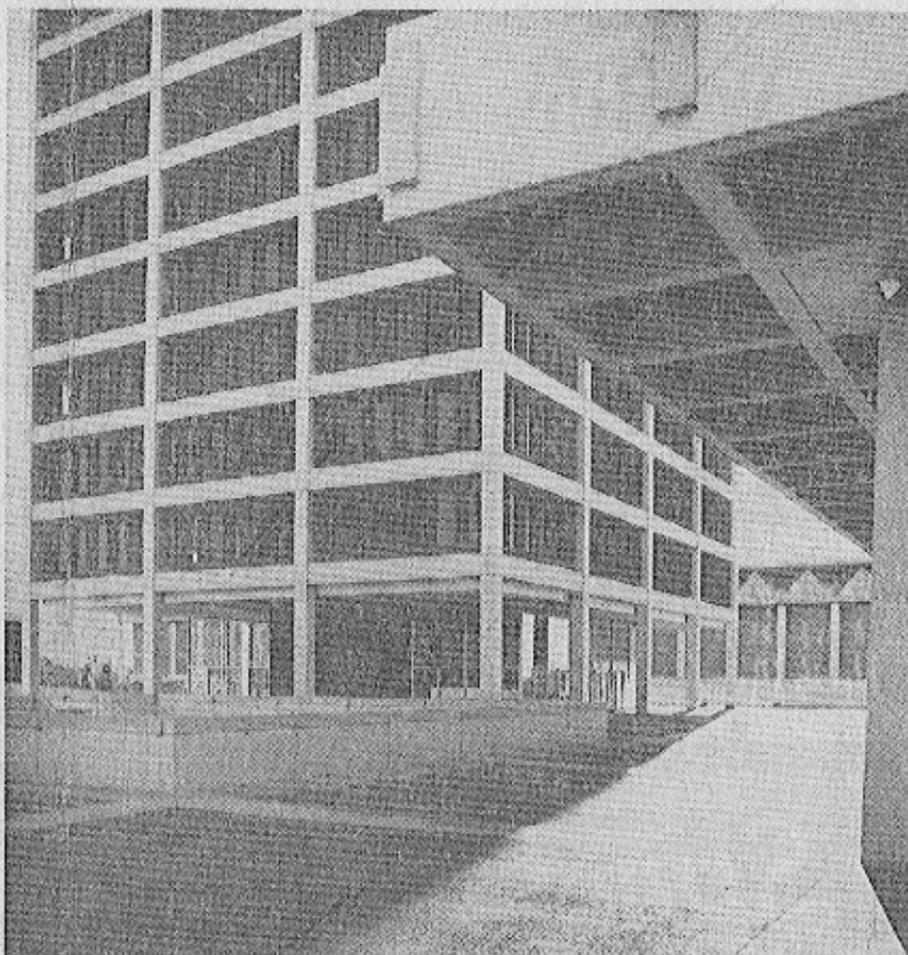
You can get a dog license, file for homestead exemption, check out a book, or study government operation at the city, county or federal level within an area of a few blocks.

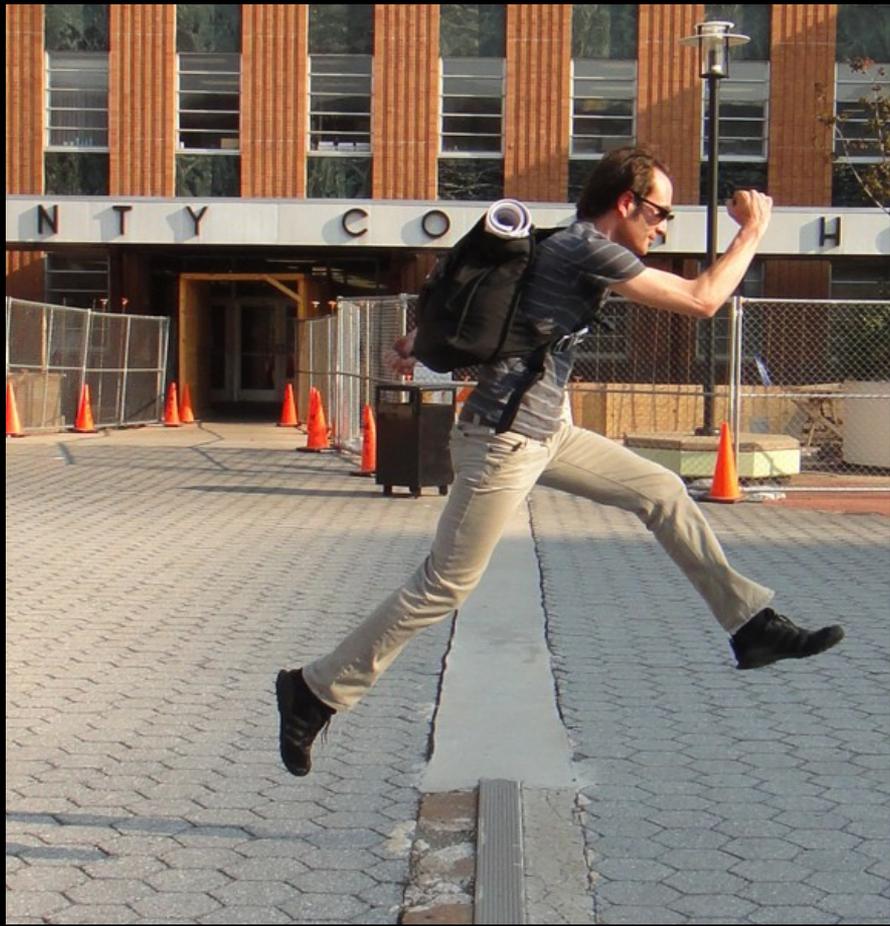
Furthermore, you can park—a distinct advantage in a downtown area.

All this is wrapped up in Tulsa's Civic Center, begun in 1955 with the County Courthouse and completed last December with the opening of City Hall and the Police-Courts buildings.

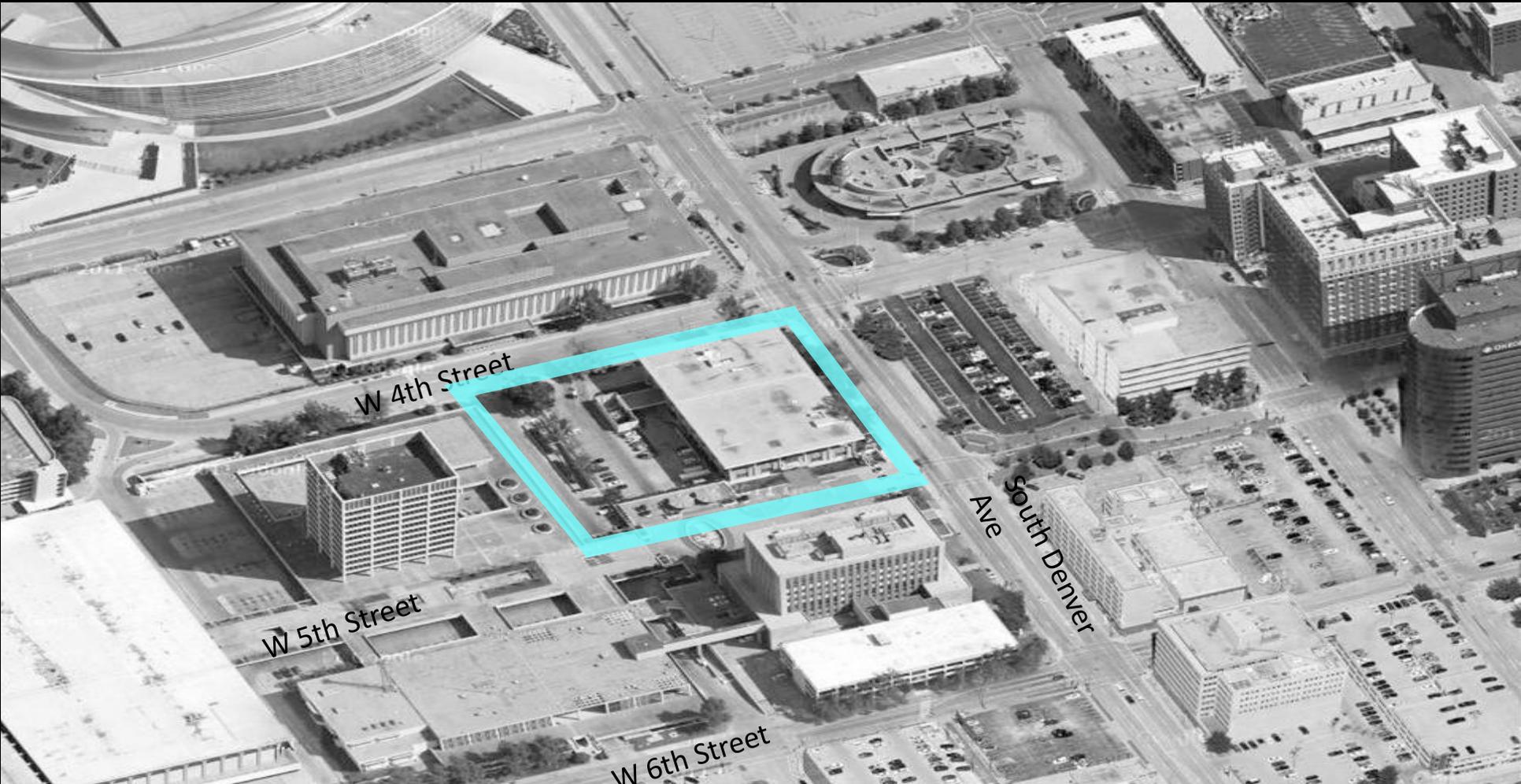
Tulsans have fought over it. Many contend the complex won't be complete until a theater and a state office building are added. But everyone admires it—particularly those cities that don't have the Civic Center's compact advantages.

Tribune photographer Ben





# central library building



W 4th Street

W 5th Street

W 6th Street

South Denver  
Ave

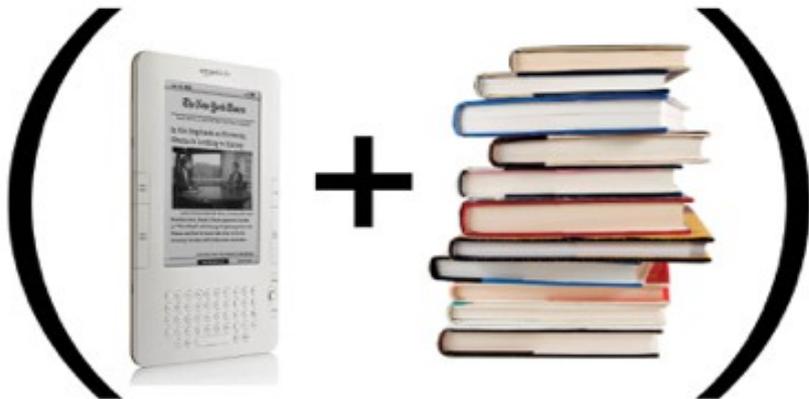
# project process



meeting with Charles Ward (original architect of the central library) and Pat Woodrum (former library director) and representatives from Tulsa Foundation for Architecture and Modern Tulsa



=



# central library building

first opened vs. current state



# central library building

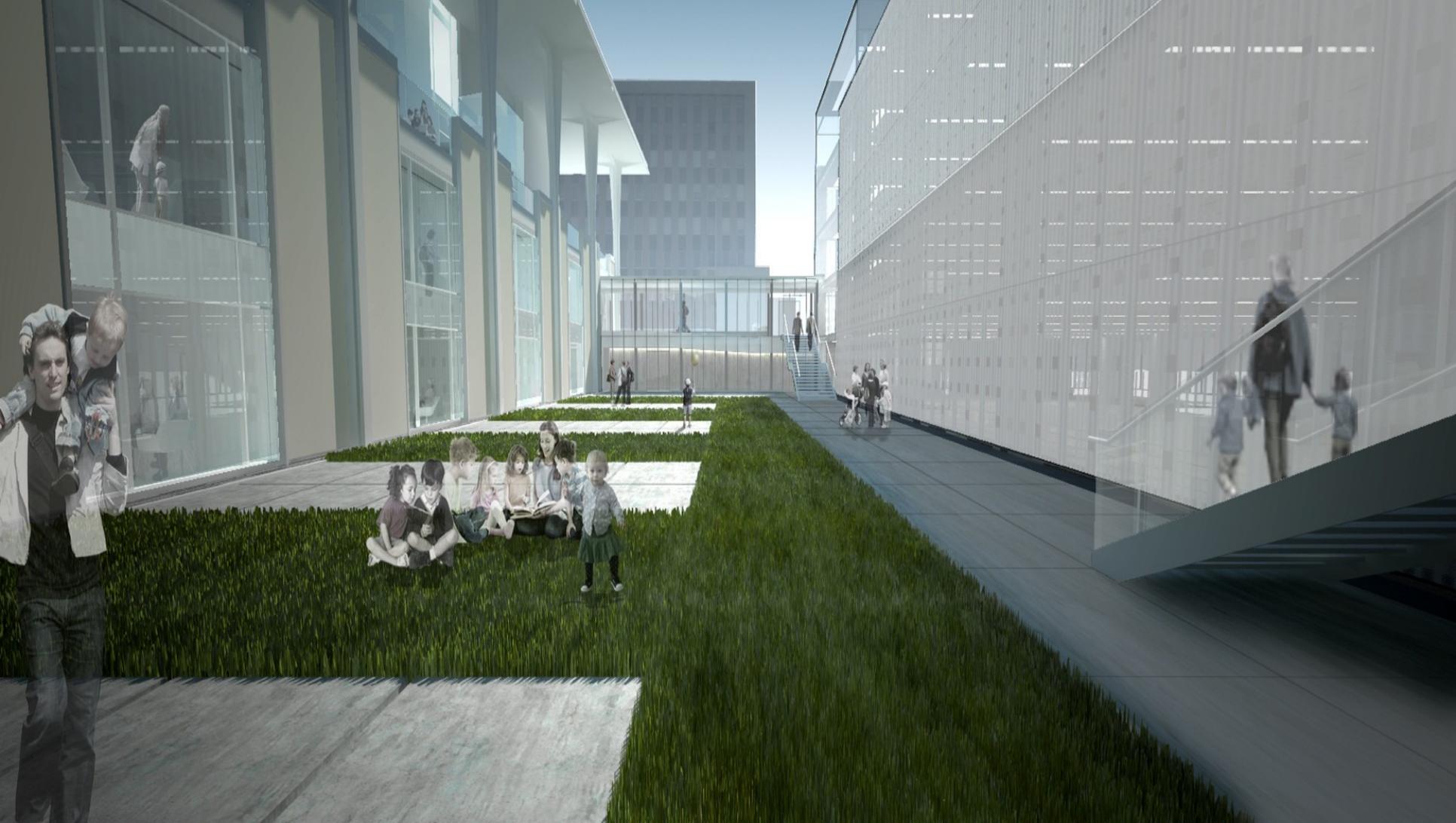
first opened vs. current state

































Central Library

NO VEHICLES  
WHEELS OR  
HANDICAPED  
IN PLAZA



TCCL

75°

FRIDAY, SEPTEMBER 15

GARDEN MOVIE NIGHT

TULSA CITY - COUNTY LIBRARY

WIZARD OF OZ

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

TRISTER

# Madison Public Library

*reinvention*



Mifflin  
Fairchild

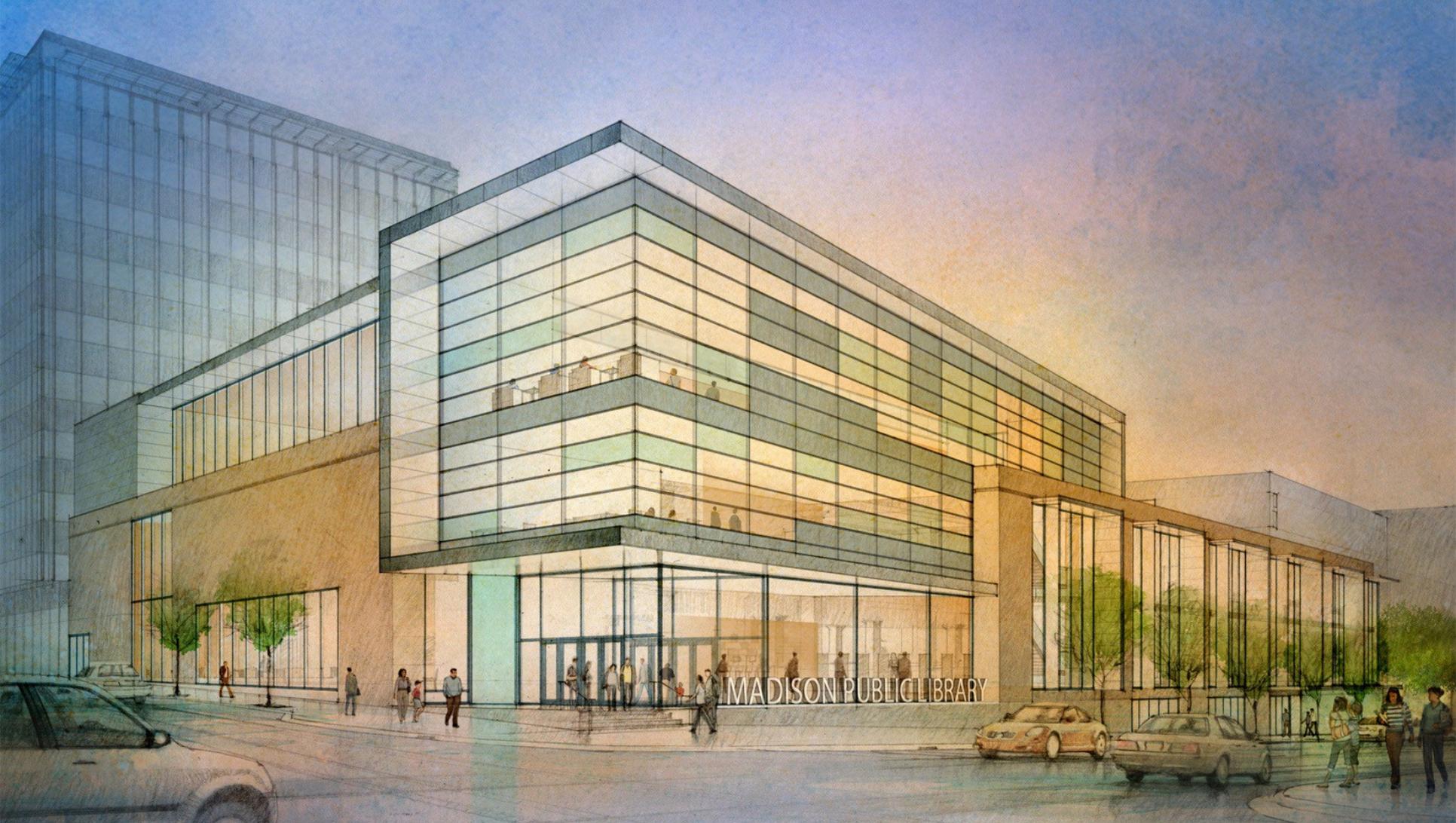
www.medisonpubliclibrary.org

STOP

ONE WAY

TDY-753

125



MADISON PUBLIC LIBRARY



MADISON  
PUBLIC  
LIBRARY  
Central

Everyone gains  
when everyone  
gives...

www.madisonlibrary.org

Your new library opens  
September 21!

MADISON PUBLIC LIBRARY

NO  
STOPPING  
STANDING  
PARKING

BERNARD SCHWAB BUILDING

201

Madison Public Library  
Mon - The Sun  
9:30 - 5:00  
Sat 9:00 - 4:00  
Sun 10:00 - 4:00

Book Drop







MADISON  
PUBLIC  
LIBRARY

9 am-9 pm

9 am-6 pm

9 am-5 pm

1 pm-5 pm

PROHIBITED within 25'

SMOKING

LIBRARY RETURN



LIBRARY RETURN





- Control
- Deliberate Placement
- Immediacy
- Time Shift
- Order
- Quietude

LIBRARY CARDS CHECKOUT

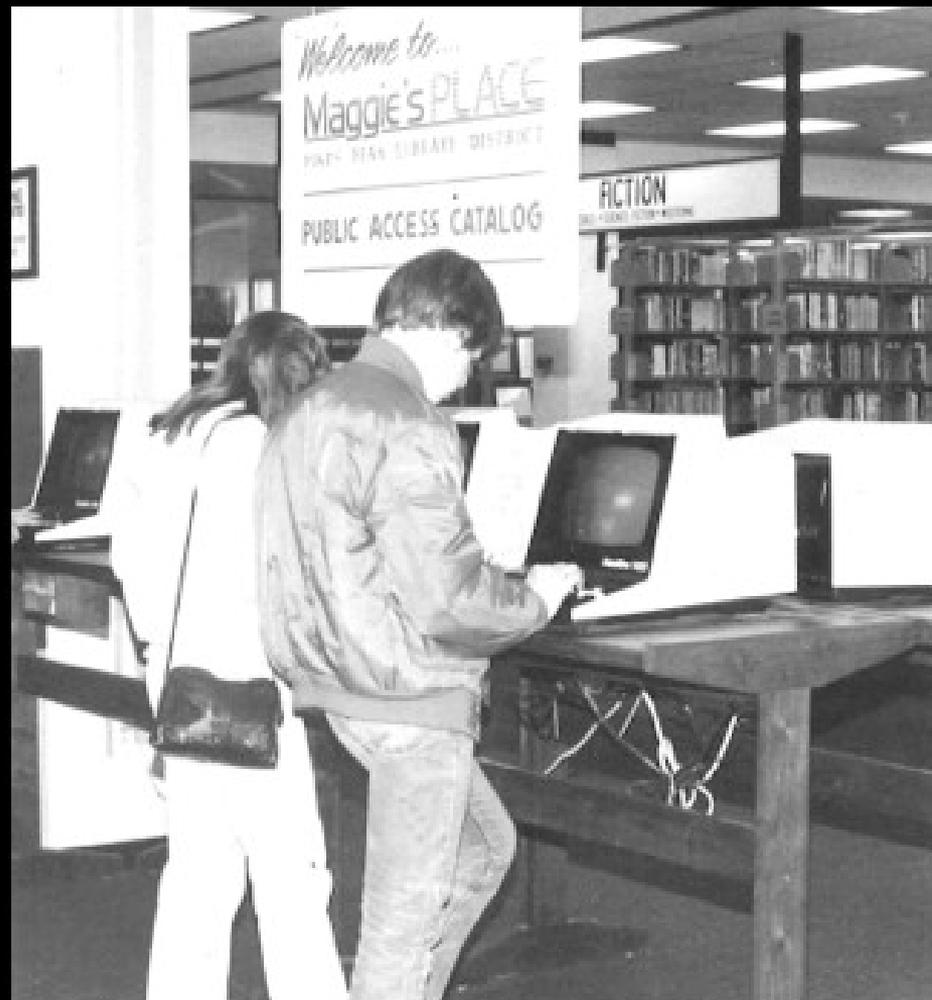
CIRCULATOR

LIBRARY

CHANGE













Who will be invited?



Thanks...